



Renewal Management

A Recurring Revenue Engine for IoT, SaaS
and Software Business Growth



High Renewal Rates Kick your Software Business into High Gear

- Drive shareholder value
- Strengthen your subscription business
- Keep customers on maintenance
- Improve the accuracy of revenue forecasting
- Accelerate the transition to SaaS or IoT



Here's How You Get There

- Track software renewals that are due or overdue
- Empower customers to plan and budget accordingly
- Send renewal notifications to the right contacts
- Provide self-services and integrate with business systems

Renewal Management

Drive a successful renewals business and create visibility. Your customers benefit from increased transparency and streamlined workflows.

Renewal Management is part of the Customer Growth module of FlexNet Operations, the market-leading Software Monetization solution for Software Vendors and Intelligent Device Manufacturers.



Track and manage expiring and expired software entitlements

Create visibility by reporting on subscriptions or maintenance plans that are nearing renewal or have expired. Customize time frames to support your business needs.



Automate customer notifications

Empower customers to plan and budget by sending out renewal notification emails. Customize timing, frequency and the number of emails. Enable users to subscribe to renewal notifications so the right contacts are notified.



Empower customers with self-service

Empower customers to plan and budget accurately. Streamline the renewal workflow with clear call-to-actions in your customer portal. Offer a one-click-process for the intent to renew that can be integrated with your CRM or eCommerce system.

NEXT STEPS

Learn more about Renewals and Customer Growth.

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